

# AAYUSHI GUPTA

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Enthusiastic MCA graduate with a strong academic background in Mathematics and excellent command over English. Passionate about teaching, communication, and student engagement. Skilled in simplifying complex concepts and creating an interactive learning environment.

## EDUCATION

Master of Computer Applications (MCA) | MBM University, Jodhpur (Oct 2023 - Jun 2025)  
CGPA: 8.96  
Bachelor of Science in Mathematics (BSc) | University of Rajasthan, Jaipur (Aug 2019 - Aug 2022)  
Percentage: 60.81%

## CERTIFICATION

RED HAT CERTIFIED SYSTEM ADMINISTRATOR (RHCSA) (May 2024 - June 2024)

## SKILLS

|                             |                                                                      |
|-----------------------------|----------------------------------------------------------------------|
| Technical Skills            | Microsoft Excel, Power BI, Machine Learning, Statistics, Probability |
| Soft Skills                 | Problem solving, critical thinking, communication                    |
| Database                    | MySQL, MongoDB                                                       |
| Other Programming Languages | Python, Java, R                                                      |

## PROJECTS

Churn Analysis and Prediction (Dec 2024 - Feb 2025)

- Developed an end-to-end Churn Prediction system using SQL Server, Power BI, and Python (Random Forest) to analyze telecom customer behavior.
- Performed ETL operations and created dynamic Power BI dashboards to visualize customer trends and churn metrics.
- Implemented a machine learning model with 85%+ accuracy to identify high-risk customers and support data-driven retention strategies.

Adidas Sales Analysis (Aug 2024 - Sept 2024)

- Built a Power BI dashboard to analyze Adidas sales data.
- Visualized KPIs like revenue, profit, and top products.
- Used DAX and slicers for dynamic, interactive reports.

Israel-Palestine Fatalities Data Analysis (Oct 2024 - Dec 2024)

- Created an interactive Power BI dashboard with 11,997 conflict records
- Visualized fatalities by gender, age, ammunition, and citizenship
- Added slicers for region, event type, and injury filters for deep insights

## LEADERSHIP

Anchoring Team Coordinator | ENCARTA-Tech Fest, MBM UNIVERSITY (Apr 2024)

- Coordinated and led anchoring teams across multiple tech fest events.
- Managed stage flow, guest introductions, and audience engagement smoothly.
- Ensured timely execution and communication among event participants and hosts.

Team Lead, Football Team | KHELO MBM-Sports Event, MBM UNIVERSITY (Jan 2024)

- Led the college football team, fostering teamwork, strategy, and competitive spirit during inter-college tournaments.

## ADDITIONAL INFORMATION

**Languages:** English (Fluent), Hindi (Fluent)  
**Other Skills:** English Fluency, Public Speaking, Teaching Ability, Classroom Communication, Leadership