

Vicinity Design Studio is a multidisciplinary consultancy based in Rajasthan, offering expert services in architectural design, property valuation, and CAD/BIM software solutions, including GstarCAD. Founded by an architect with over 15 years of experience and a legal professional with 12 years in real estate law, we bring a rare blend of creative vision and legal precision to every project.

Client satisfaction is at the core of our philosophy. We take pride in delivering tailored, reliable, and innovative solutions that meet our clients' unique needs. Our goal is to build lasting relationships through trust, transparency, and consistently exceptional service.

- **Job Title:** Marketing Intern
 - **Location:** 144, Dronpuri, Lalarpura, 200ft Ajmer Bypass, Jaipur
 - **Duration:** 3 months (June 1, 2025 - August 31, 2025)
 - **Responsibilities:**
 - **Data Collection:** Conduct door-to-door data collection from architects, builders, and other stakeholders in the specified region to gather insights on market trends, customer preferences, and competitor activities.
 - **Sales Requirements:** Collaborate with architects to understand their sales needs and requirements, ensuring our marketing strategies for GstarCAD align with their goals.
 - **Relationship Building:** Develop and maintain strong relationships with architects, builders, and other key stakeholders to foster collaboration and drive business growth.
 - **Marketing Campaigns:** Assist in the planning, execution, and monitoring of marketing campaigns aimed at promoting GstarCAD.
 - **Content Creation:** Create engaging content for various marketing channels, including social media, email newsletters, and website updates, specifically focused on GstarCAD.
 - **Reporting:** Prepare regular reports on marketing activities, campaign performance, and customer feedback related to GstarCAD.
 - **Qualifications:**
 - Currently pursuing a degree in Marketing, Business, Communications, or a related field.
 - Strong analytical skills with the ability to interpret data and make informed decisions.
 - Excellent communication and interpersonal skills.
 - Ability to work independently and as part of a team.
 - Willingness to travel within the specified region for door-to-door data collection.
 - **Benefits:**
 - **Stipend:** ₹6,500 per month.
 - **Fuel Expenses:** Additional compensation of ₹4 per Km for fuel expenses incurred during fieldwork.
 - **Completion Bonus:** Bonus upon successful completion of the internship of ₹1,500.
 - **Hands-on Experience:** Gain practical experience in a dynamic and fast-paced environment.
 - **Potential for Full-Time Employment:** Opportunity for a full-time position upon successful completion of the internship.
 - **Flexible Working Hours:** Accommodate your academic schedule with flexible working hours.
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