Institutional Perspective Plan (2024–2030)

The Institutional Perspective Plan of **Om Kothari Institute of Management & Research (OKIMR), Kota** has been developed in alignment with the Vision and Mission of the institution, the objectives of **National Education Policy (NEP) 2020**, and the quality benchmarks prescribed by **NAAC**. The Perspective Plan serves as a strategic roadmap for academic excellence, institutional growth, research, innovation, employability, community engagement, and holistic student development.

The governance system of the institution follows a **participative, decentralized, and transparent approach**, where the Management, Director/Principal, IQAC, Heads of Departments, faculty members, administrative staff, students, alumni, employers, and industry experts actively contribute towards planning, implementation, monitoring, and continuous improvement of institutional initiatives. Annual Action Plans prepared by IQAC are derived from the Institutional Perspective Plan, ensuring systematic execution and regular review.

Institutional Governance in Alignment with Vision and Mission

The institution's vision of developing responsible leaders with knowledge, values, and professional competence is reflected through its governance practices. The institution believes that education is achieved through experiential learning, innovation, ethical values, and social responsibility rather than mere classroom instruction.

Accordingly, the institution has adopted several strategic initiatives that support:

- Academic excellence and multidisciplinary education
- Research, innovation, and entrepreneurship
- Skill development and employability
- Student leadership and holistic development
- Sports and Mental wellness
- Community engagement and nation-building
- Digital transformation and good governance
- Environmental sustainability

Major Institutional Practices Implemented

1. Implementation of NEP 2020

The institution has adopted a phased implementation strategy for NEP 2020 by introducing:

- Multidisciplinary education
- Academic Bank of Credits (ABC)
- Outcome Based Education (OBE)
- Skill-based learning
- Bilingual teaching-learning
- Experiential learning

- Community engagement
- Value-based education
- Blended learning through ERP and Smart Classrooms
- Promotion of SWAYAM/NPTEL courses
- Industry internships and project-based learning

Being affiliated to Rajasthan Technical University and the University of Kota, all academic reforms are implemented as per university regulations while continuously strengthening institutional initiatives beyond the curriculum.

2. Launch of "Bridge Forum" – Strengthening Communication and Participative Governance

To promote participative governance and strengthen the relationship between the Management, Director, and students, the institution has introduced an innovative initiative called the **Bridge Forum**. The primary objective of the Bridge Forum is to **bridge the communication gap between the Management, the Director, and students**, creating an open, transparent, and collaborative environment within the institution.

The forum provides students with a structured platform to:

- Interact directly with the Management and Director.
- Share their ideas, suggestions, concerns, and feedback.
- Discuss academic, administrative, and campus-related issues.
- Participate in institutional decision-making processes.
- Receive guidance on academics, career planning, leadership, and personal development.

The Bridge Forum encourages **two-way communication**, ensuring that students' voices are heard and their genuine concerns are addressed promptly. It also enables the Management to communicate institutional policies, future plans, quality initiatives, and developmental activities directly to students, thereby fostering transparency, trust, and accountability.

Regular meetings of the Bridge Forum help in identifying student expectations, improving campus facilities, enhancing teaching-learning processes, and strengthening student satisfaction. The initiative reflects the institution's commitment to **student-centric governance**, **decentralization**, and **inclusive decision-making**, in alignment with the principles of **NEP 2020** and NAAC's emphasis on participative management and stakeholder engagement.

The Bridge Forum has emerged as a significant best practice of the institution, creating a culture of openness, mutual respect, and shared responsibility, thereby contributing to holistic institutional development and continuous quality improvement.

3. Introduction of "Abhivyakti" – Weekly Holistic Development Platform

To nurture creativity and confidence among students, the institution has introduced **"Abhivyakti"**, a weekly student engagement platform.

Abhivyakti provides opportunities for students to participate in:

- Public Speaking
- Debate
- Group Discussion
- Poetry
- Music
- Dance
- Theatre
- Cultural Activities
- Storytelling
- Creative Writing
- Quiz
- Leadership Activities
- Personality Development Sessions

The initiative promotes communication skills, creativity, confidence, teamwork, leadership, emotional intelligence, and cultural awareness, thereby supporting the holistic development envisaged in NEP 2020.

4. Expansion of Skill Development Programmes

Recognizing the changing needs of industry, the institution has introduced several new age **career-oriented certificate programmes** to improve employability and bridge the skill gap.

Recently introduced programmes include:

- Travel & Tourism
- Hospital Administration
- Data Science
- Data Science with Python
- Artificial Intelligence (AI)
- Machine Learning (ML)
- Cyber Security
- CCNA (Networking)
- Windows Server Administration
- Cloud Computing

These programmes supplement university education by providing practical exposure, industry certifications, and future-ready technical skills.

5. Promotion of Innovation and Entrepreneurship

The institution actively promotes innovation and Entrepreneurship throughInstitution's Innovation Council (IIC). IIC regularly organizes

- Innovation and Start-up awareness programmes
- Industry interaction

- Entrepreneurship Development Programmes
- Faculty seed funding for interdisciplinary research
- Research publications
- Consultancy initiatives

Apart for this IIC also established R&D cell and IPR cell

These initiatives encourage students and faculty to solve societal problems through innovation and research.

6. Holistic Development through Sports Infrastructure

To promote physical fitness, teamwork, and student well-being, the institution has significantly upgraded its sports infrastructure.

The institution has recently initiated the development of:

- Pickleball Court
- Basketball Court
- Cricket Turf
- Badminton Court
- Zipminton Facility
- Table Tennis

These facilities encourage active participation in sports and align with NEP's emphasis on integrating sports into education for holistic development.

7. Digital Transformation

The institution continues to strengthen digital governance through:

- ERP-enabled academic administration
- Smart classrooms
- ICT-enabled teaching
- Online attendance
- Digital learning resources
- Learning Management practices
- Blended learning
- Flipped classrooms

8. Community Engagement and Social Responsibility

The institution actively contributes towards nation-building through:

- NSS activities
- Electoral Literacy initiatives
- SVEEP campaigns
- Voter Awareness Programmes

- Environmental awareness
- Plantation drives
- Blood donation camps/ Health checkup
- Health awareness programmes
- Social outreach in nearby communities
- Gender sensitization activities

Students are encouraged to become responsible citizens through experiential learning and community service.

9. Research and Consultancy

In line with the institutional mission, emphasis is placed on:

- Quality research publications
- Interdisciplinary research
- Faculty Development Programmes
- National and International Conferences
- Consultancy assignments
- Industry-sponsored projects
- Collaborative research

The institution also promotes faculty seed funding to encourage research addressing local and societal challenges.

10. Quality Assurance and Continuous Improvement

The IQAC plays a pivotal role in ensuring continuous quality enhancement through:

- Academic and Administrative Audit
- Green Audit
- Energy Audit
- Gender Audit
- Student Satisfaction Survey
- Feedback Analysis
- Faculty Development
- Outcome-Based Education
- Best Practices documentation
- .Institutional benchmarking

Short-Term Perspective Plan (2024–2027)

- Effective implementation of NEP 2020 initiatives.
- Strengthen the Bridge Forum as a premier industry–academia platform.
- Institutionalize *Abhivyakti* as a flagship weekly student development programme.
- Expand value-added and industry-oriented certificate courses.
- Enhance placement opportunities through stronger industry collaborations.
- Develop modern sports infrastructure and promote sports culture.

- Increase research publications, funded projects, and consultancy.
- Strengthen ERP-enabled governance and digital learning.
- Expand extension and community engagement activities.
- Improve stakeholder participation through decentralized governance.

Long-Term Perspective Plan (2027–2030)

- Emerge as a multidisciplinary institution aligned with NEP 2020.
- Establish Centres of Excellence in AI, Data Science, Cyber Security, and Management Research.
- Strengthen national and international academic collaborations.
- Enhance innovation, entrepreneurship, and incubation support.
- Achieve higher levels of research output and consultancy.
- Develop a sustainable green campus with modern infrastructure.
- Increase industry partnerships for internships, live projects, and placements.
- Strengthen alumni engagement and global networking.
- Pursue continuous quality enhancement and higher accreditation benchmarks.

Conclusion

The Institutional Perspective Plan reflects the institution's commitment to transforming itself into a **future-ready, multidisciplinary, innovation-driven, and socially responsible institution**. Recent initiatives such as the **Bridge Forum**, **Abhivyakti**, introduction of **emerging skill-development programmes**, and development of **modern sports facilities** demonstrate the institution's proactive approach toward implementing **NEP 2020**, enhancing student employability, fostering holistic development, and promoting excellence in academics, research, governance, and community engagement. Through participative leadership, decentralized governance, and continuous quality improvement, the institution is steadily progressing toward its vision of creating competent professionals, ethical leaders, and responsible citizens who contribute meaningfully to society.

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