# OM KOTHARI GROUP OF EDUCATIONAL INSTITUTES

EST. 1995



### HISTORY & LEGACY

Om Kothari Group of Educational Institutes (OKEDU) has been a beacon of academic excellence since its inception. Founded with a vision to nurture future leaders, our institute has grown into a prestigious center for higher education. Our journey is marked by a rich legacy of growth, and commitment to quality education.

As pioneers of educational institutes, we innovate constantly to ensure our students are equipped with the knowledge, skills, and values necessary for success in a rapidly changing landscape and become global citizens

# "AIM NOT FOR WHAT YOU ARE, BUT WHAT YOU COULD BE..."

Shri C.P Kothari Chairperson, Om Kothari Foundation

## EMPOWERING FUTURE LEADERS, INSPIRING GLOBAL CHANGE

## KOTA, RAJASTHAN

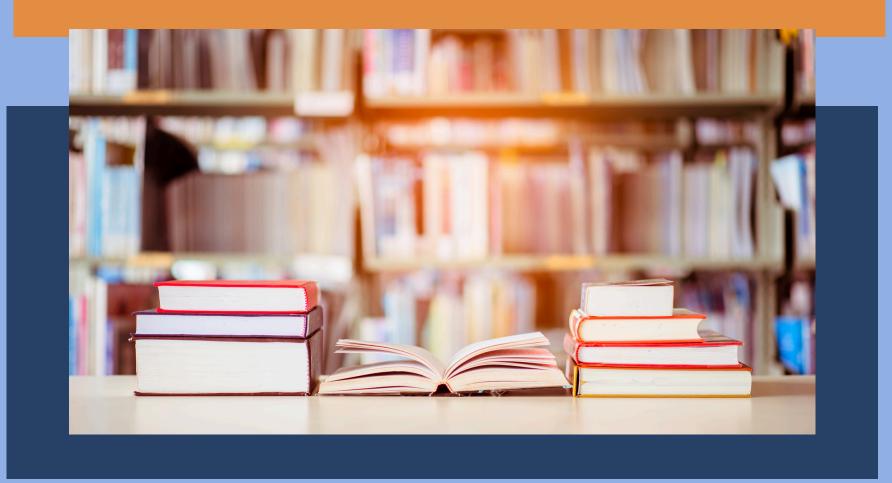
### STRATEGIC LOCATION OF OUR INSTITUTE

Kota, Rajasthan, where our institute is strategically located, is known as the educational capital of India and the world's largest student coaching hub, with a Rs 6,000-crore industry. Attracting over two lakh students annually for competitive exam preparation, Kota offers a unique advantage with its vibrant academic ecosystem, excellent infrastructure, abundant resources, attractive cultural tourism, and supportive community, making it an ideal place for student learning and growth.





## OUR EDUCATIONAL PHILOSOPHY



### **Academic Rigor and Practical Experience**

Integrating rigorous academics with practical experience coupled with emerging technologies

### **Global Marketplace Preparedness**

Preparing students to excel for the future of work in a global marketplace.

### **Holistic Development**

Emphasizing critical thinking, ethical leadership, and lifelong learning.

### **Inclusivity and Integrity**

Committed to inclusivity, integrity, and intellectual curiosity.

## Courses Offered

Ph.D/MBA/MSW/BBA/BCA/BA/B.SC./B.COM/B.ED/D.EI.Ed. PROGRAMMES

### PH.D

Embark on a journey of intellectual discovery and contribute groundbreaking research to your chosen field.

### **MBA**

Elevate your leadership and management prowess with an in-depth, dynamic business education.

### **MSW**

Hone your leadership and management prowess with an in-depth, dynamic business education.

### **BBA**

Master the fundamentals of business administration and emerge as a future business leader.

### **BCA**

Delve into the world of technology and innovation with our cutting-edge computer applications program.

### BA

Explore a rich tapestry of arts & humanities, cultivating critical thinking & cultural awareness

### **B.Sc**

Engage in scientific exploration and develop expertise in your chosen scientific discipline.

### **B.Com**

Gain unparalleled insights into commerce, finance, and accounting, preparing you for a prosperous career.

### B.Ed.

Shape the future as a skilled and inspiring educator with our rigorous teaching program.

### D.El.Ed.

Lay the foundation for a successful teaching career at the elementary level with our specialized diploma.



# INFRASTRUCTURE & FACILITIES



**MODERN CLASSROOMS** 



**CAREER DEVELOPMENT CENTER** 



**EXTENSIVE LIBRARIES** 



RECREATIONAL AREAS
AND SPORTS FACILITIES



CENTER FOR DIGITAL LEADERSHIP



COMFORTABLE ACCOMMODATIONS

# AWARDS AND RECOGNITIONS



OKEDU has garnered numerous awards and accreditations, reflecting our excellence in education. These accolades underscore our dedication to maintaining the <u>highest standards</u> of teaching, research, and community engagement.

### **Notables**

- \* 1" Rank in Top B Schools in Kota by India Today
- \* Among 10 Top B Schools of Rajasthan India Today
- \* Among 200 Top B Schools in India by India Today
  - \* CSR Rank as a Top Promising B-School in India
- \* GHRDC 25th All India Rank in BBA & 12th Rank in Northern Region.

# INDUSTRY INTEGRATION & EXPERIENTIAL LEARNING

At OKEDU, we emphasize the integration of industry insights and experiential learning within our curriculum. Our students benefit from masterclasses conducted by industry leaders, including CXOs, MDs, and policymakers, providing invaluable real-world perspectives.

We <u>organize industry visits and</u> <u>factory tours</u>, allowing students to experience business operations firsthand and apply theoretical knowledge in practical settings.



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AUTHORIZED INCUBATION CENTER

### **ENTREPRENEURIAL SUPPORT**

Extensive support for launching businesses or managing family enterprises.

### **RESOURCE ACCESS**

Provides access to essential resources, mentorship, and networking opportunities.

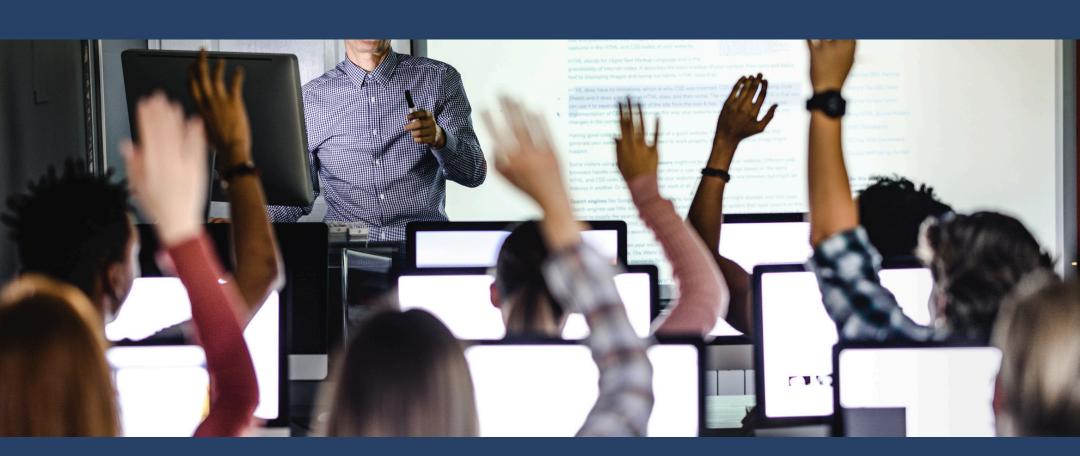
### **CREATIVITY AND BUSINESS ACUMEN**

Fosters a culture of creativity and business acumen in individuals to take their businesses ahead

### **TOOLS AND GUIDANCE**

Equips aspiring entrepreneurs with tools and guidance for success in the competitive business world.

# CENTRE FOR DIGITAL LEADERSHIP & EMERGING TECH



Our Centre for Digital Leadership and Emerging
Technology is dedicated to equipping students with
cutting-edge skills necessary for the digital era.
We offer comprehensive courses on <u>digital</u>
transformation, product management, data analytics,
artificial intelligence (AI), machine learning (ML),
blockchain, and cybersecurity.

Learning these skills enables students to tackle new-age problems arising in their day-to-day work. These skills provide an additional layer of knowledge, ensuring proficiency in the latest digital tools and techniques, and preparing them to lead and innovate in a digitally-driven world.

# ASUSTAINABLE APPROACH

KEY INSIGHTS AND ACTION POINTS

### A Sustainable & Eco-Conscious Approach

Our programs are designed to nurture individuals who are not only skilled in their fields but also aware of their environmental impact and responsibilities.





### 21st Century Hard & Soft Skills

We focus on developing essential contemporary skills and instilling a strong sense of ethical responsibility in our students.

### **Global Citizens**

We aim to create global thinkers who can collaborate effectively across cultures and are committed to sustainable practices in their lives.





### **Social Responsibility**

We emphasize the importance of social responsibility, urging students to contribute to societal well-being and economic development.

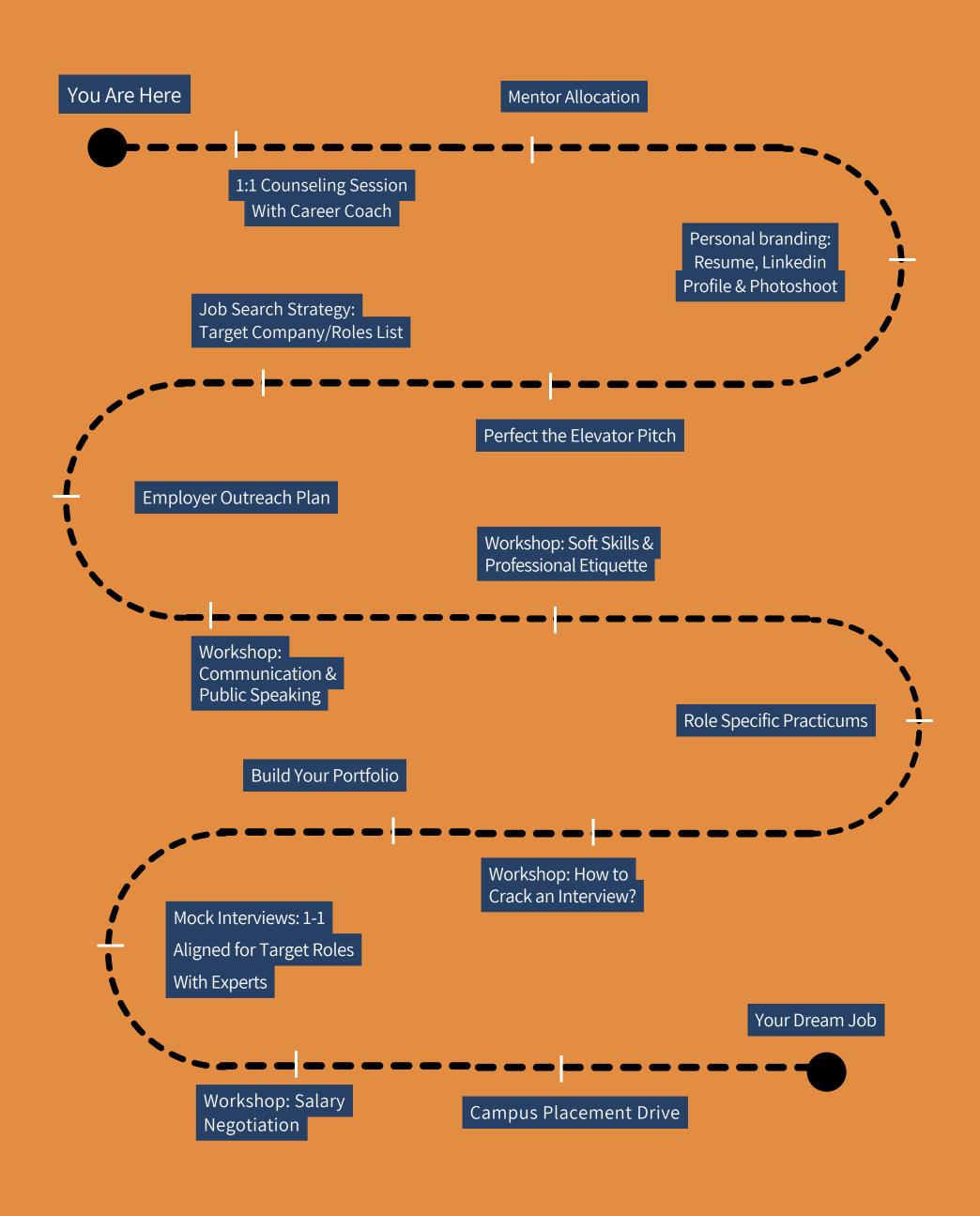
### **Meaningful Impact**

Our holistic approach ensures that graduates are equipped to make meaningful contributions and drive positive change



# CAREER DEVELOPMENT CENTER

The Career Development Center of OKEDU is dedicated to empowering students with the skills, guidance, and opportunities necessary for achieving their professional aspirations.



## CORE FACULTY

The core faculty at OKEDU consists of distinguished professors across diverse courses that are dedicated to providing exceptional education, fostering innovation, and guiding students towards academic and professional excellence.

Dr. Amit Singh

Dr. Geeta Gupta



























### OKEDU ALUMNI -WHERE ARE THEY NOW?

Our alumni have gone on to work for some of the most prestigious organizations from all across the world including large corporates, unicorn startups, social sector organizations and even top Ivy League universities.































### OM KOTHARI GROUP OF EDUCATIONAL INSTITUTES

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